

Puma Biotechnology

Earnings Call

Commercial Update



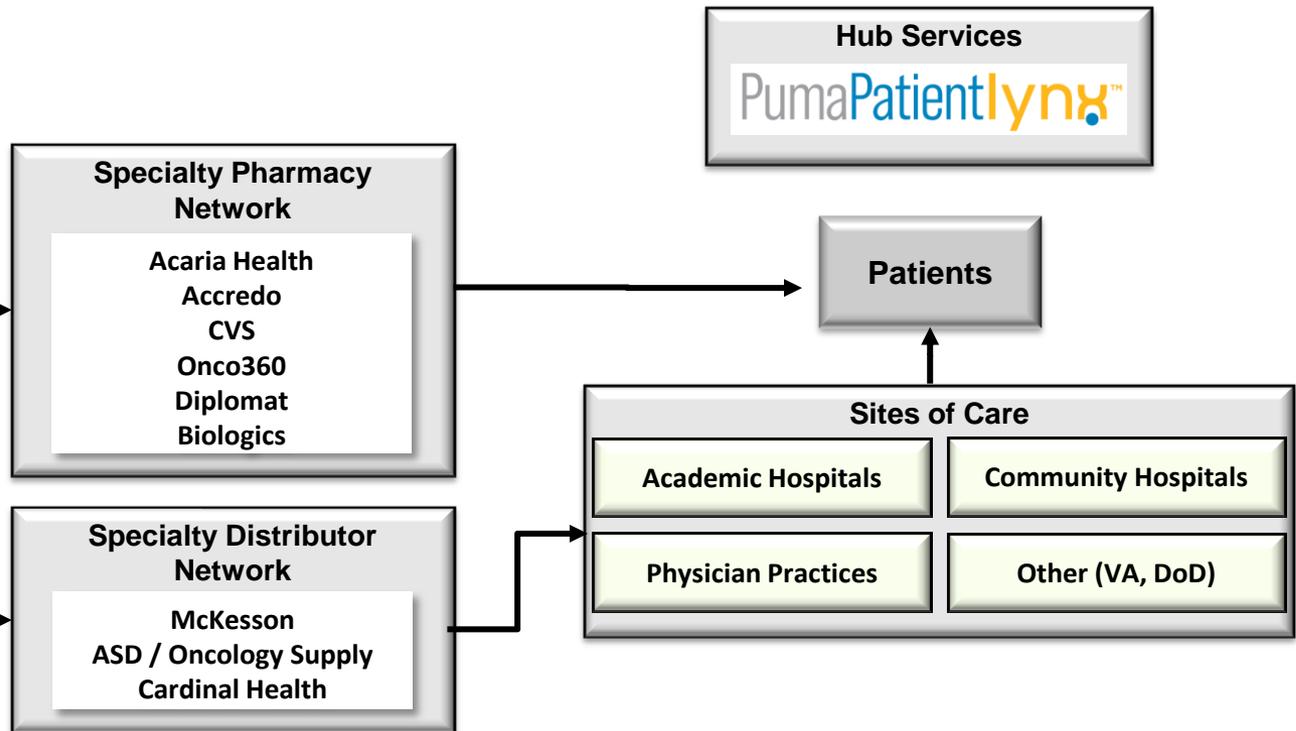
November 1, 2018

nerlynx™
(neratinib) tablets

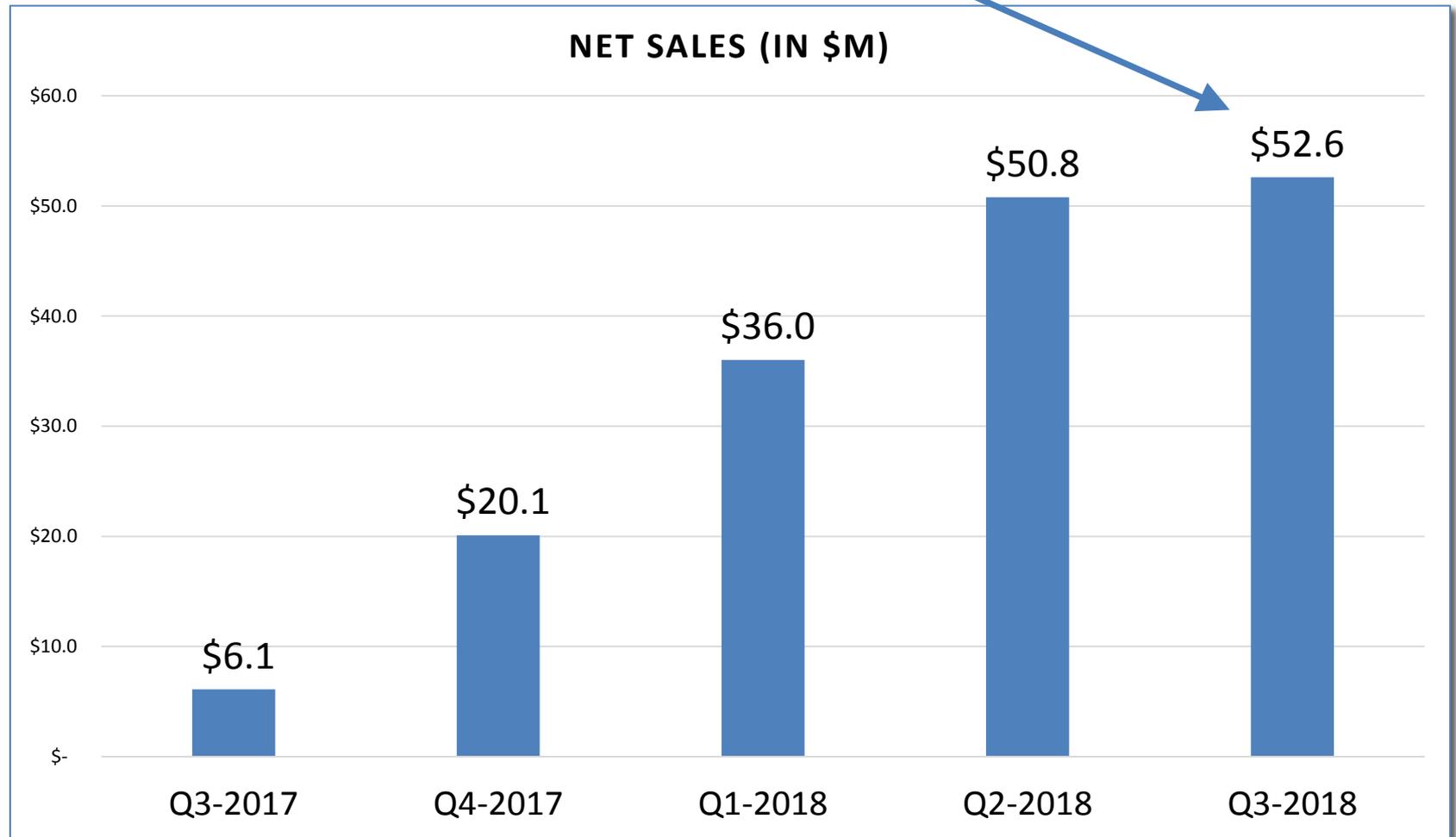
Forward-Looking Safe Harbor Statement

This presentation contains forward-looking statements, including statements regarding the timing of expected reimbursement and coverage decisions and regulatory approvals for NERLYNX. All statements other than historical facts are forward-looking statements and are based on the current expectations, forecasts and assumptions of Puma Biotechnology, Inc. (“Puma”). Forward-looking statements involve risks and uncertainties that could cause Puma’s actual results to differ materially from the anticipated results and expectations expressed in these forward-looking statements. These risk and uncertainties are identified in Puma’s Annual Report on Form 10-K for the year ended December 31, 2017 and any subsequent documents Puma files with the Securities and Exchange Commission. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof, and you should not rely on these forward-looking statements as representing Puma’s views as of any date subsequent to the date of this presentation. Puma assumes no obligation to update these forward-looking statements, except as required by law.

Puma's Pharmacy and Distributor Network

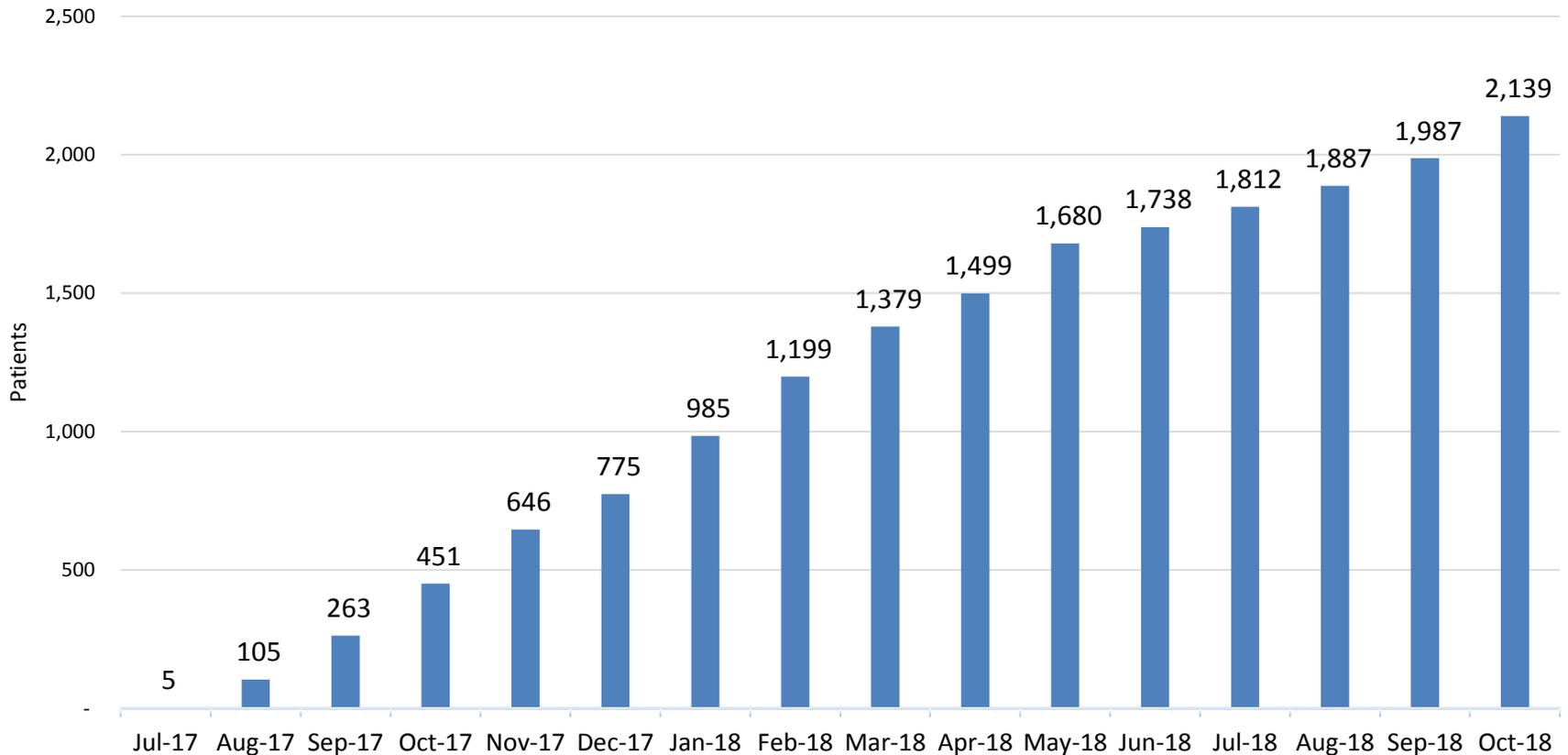


Net Product Sales of \$52.6 M in Q3-2018



Active Patients on NERLYNX[®] by Month

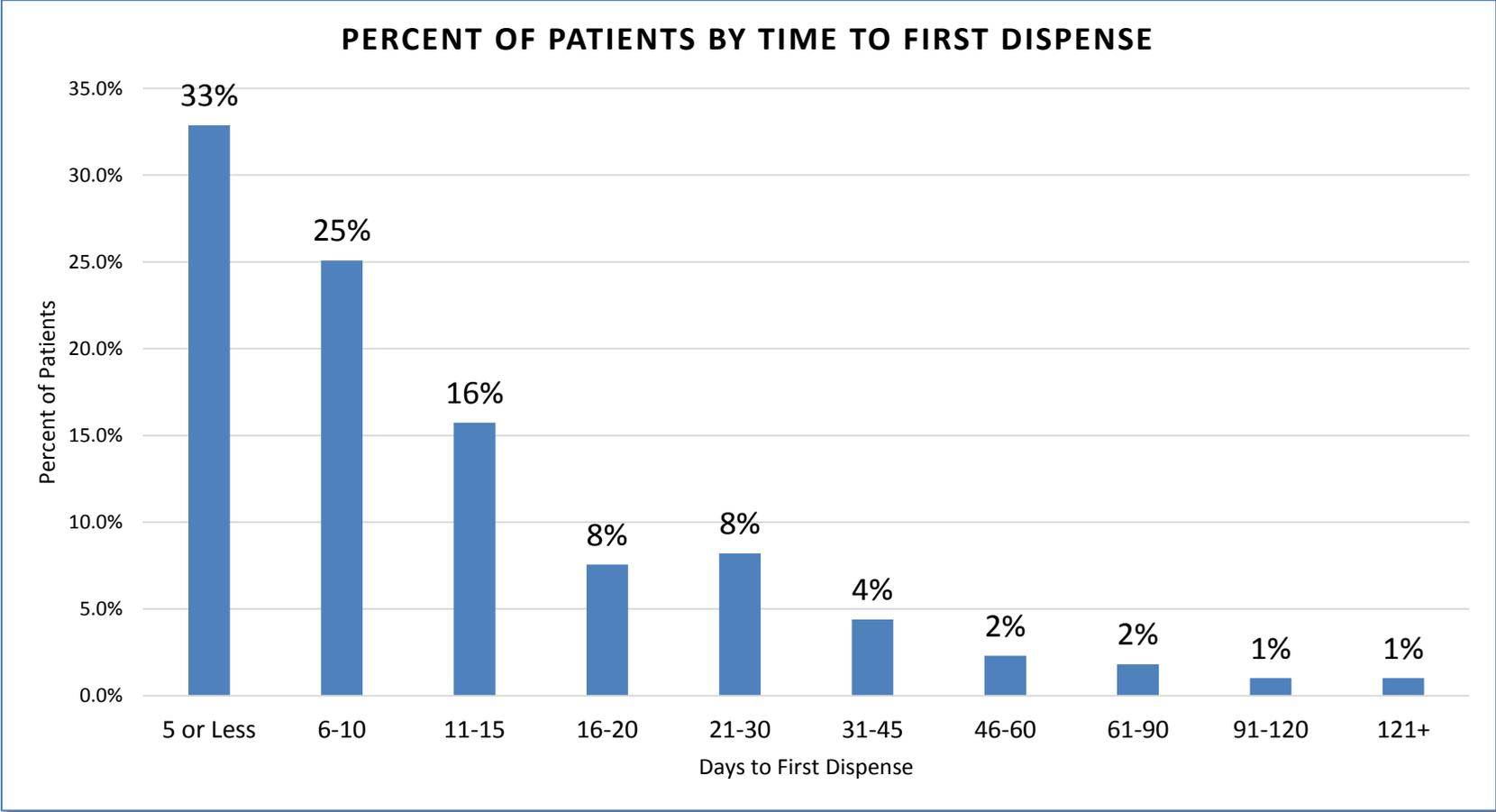
ESTIMATED TOTAL ACTIVE COMMERCIAL PATIENTS
IN SP AND SD CHANNELS BY MONTH



- *Active Patients = Specialty Pharmacy (SP) channel active patients + estimated Specialty Distribution (SD) channel patients*
- *NOTE : Active Patients are net of discontinued and completed patients which are netted out in month of last shipment*



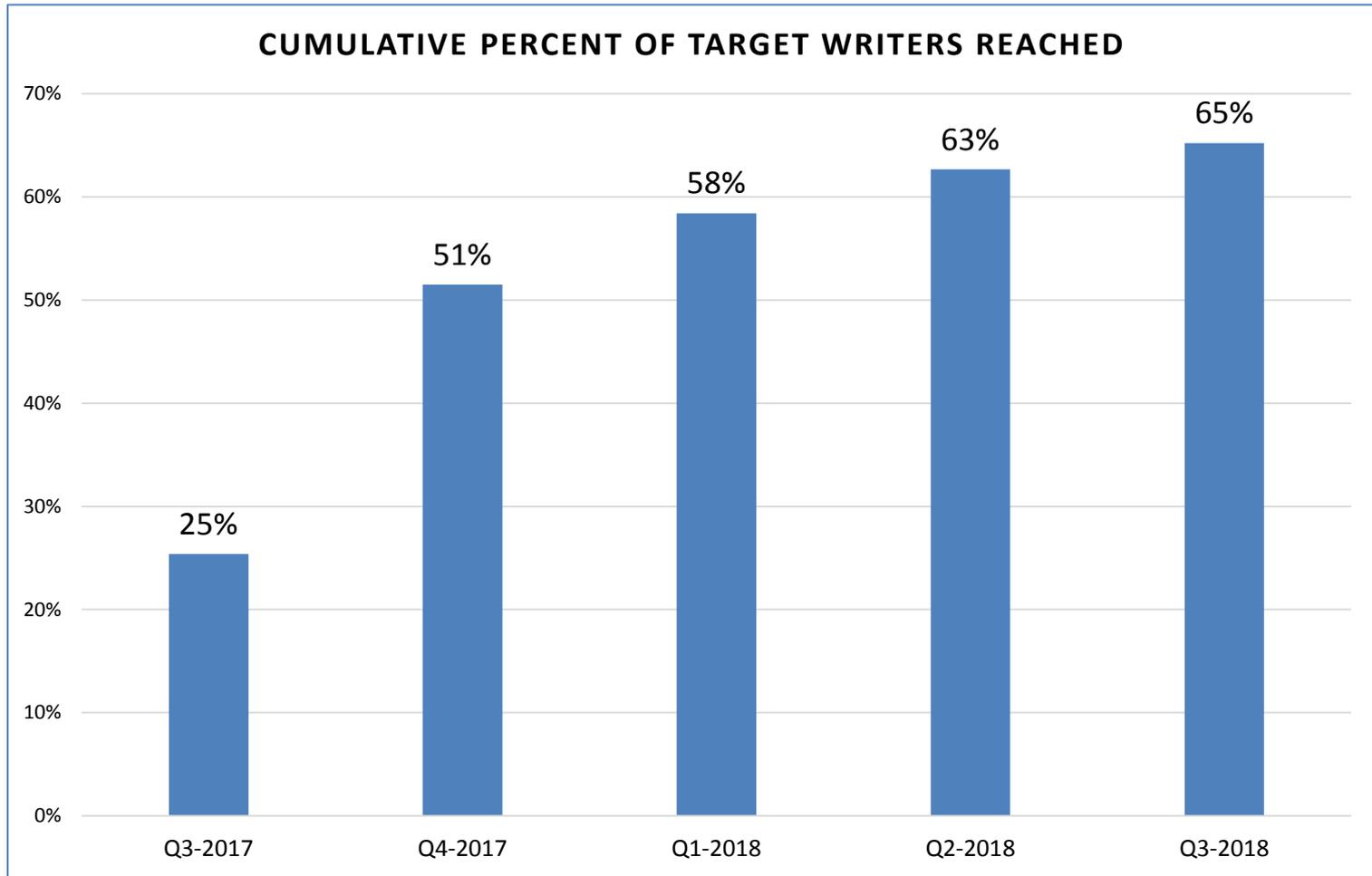
Time to First Dispense by Specialty Pharmacy



74% of patients receive their first dispense within 15 days of an SP in our network receiving their RX



65% of Targeted Prescribers Reached



** Call numbers reported for historical months may be slightly different from previous statements due to Veeva data updates*

Europe and Canada Launch Progress



Puma Europe and Canada Operations



- Supply Chain and Commercial infrastructure work ongoing
- Global Value Dossiers near completion
- Reimbursement discussions with country health authorities
- Expect launch in Germany 1H 2019
 - Followed by France, United Kingdom and Canada in 2H 2019
- In parallel, exploring partnerships in EU and Canada

Rest of World Partnerships – Timelines

Region	Partner	Expected Regulatory Approval
Australia	 Specialised Therapeutics	<ul style="list-style-type: none"> • 1H 2019
Israel	 <small>Delivering Innovative Healthcare</small>	<ul style="list-style-type: none"> • Mid 2019
China	 CANbridge 北 海 康 成	<ul style="list-style-type: none"> • 2H 2019 if priority review • 1H 2020 if standard review
Latin America South America	 PINT PHARMA	<ul style="list-style-type: none"> • 2H 2019 – Argentina • 2H 2019 – Chile • 2H 2019 – Ecuador • 1H 2020 – Mexico • 1H 2020 – Peru • 2H 2020 – Brazil • 2H 2020 - Colombia

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