Puma Biotechnology

Earnings Call Commercial Update



August 1, 2024



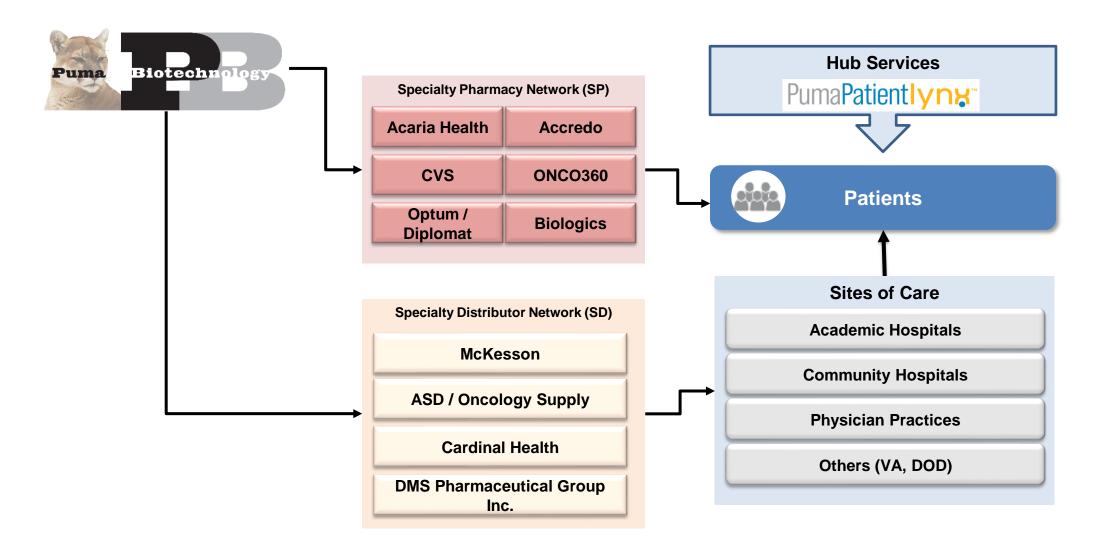


Forward-Looking Safe-Harbor Statement

This presentation contains forward-looking statements, including statements regarding commercialization of NERLYNX® and the potential indications and development of our drug candidates. All forward-looking statements involve risks and uncertainties that could cause our actual results to differ materially from the anticipated results and expectations expressed in these forward-looking statements. These statements are based on our current expectations, forecasts and assumptions, and actual outcomes and results could differ materially from these statements due to a number of factors, which include, but are not limited to, any adverse impact on our business or the global economy and financial markets, generally, from the global COVID-19 pandemic, and the risk factors disclosed in our periodic and current reports filed with the Securities and Exchange Commission from time to time, including our Annual Report on Form 10-K for the year ended December 31, 2023 and subsequent filings. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. We assume no obligation to update these forward-looking statements except as required by law.



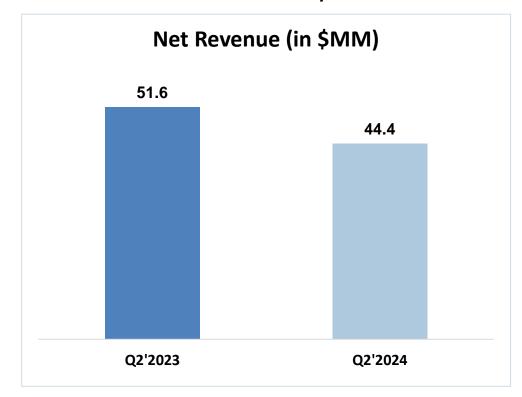
Puma's Pharmacy and Distributor Network





\$44.4 Million Net NERLYNX Revenue in Q2'24

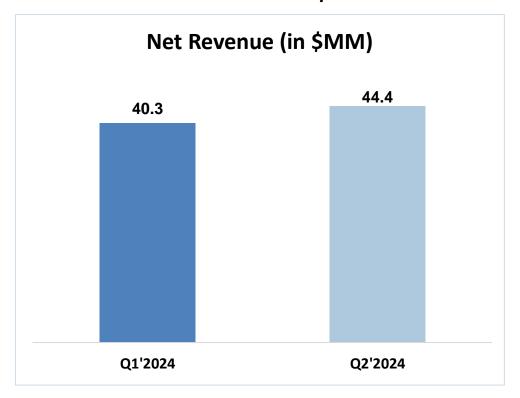
~14% decline in Q2'24 compared to Q2'23



Inventory Change (\$)

Q2'23	Q2'24
-\$1.5 mil	-\$2.3 mil

~10% increase in Q2'24 compared to Q1'24



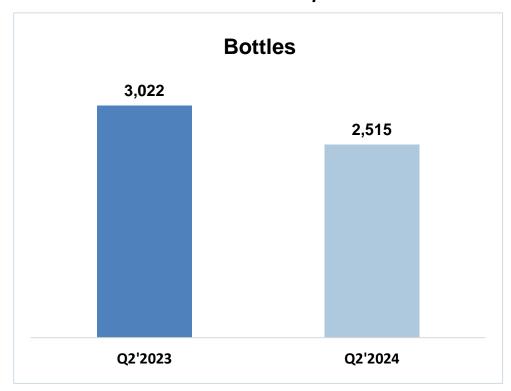
Inventory Change (\$)

Q1'24	Q2'24
-\$2.0 mil	-\$2.3 mil



2,515 Ex-Factory Bottles Were Sold in Q2'24

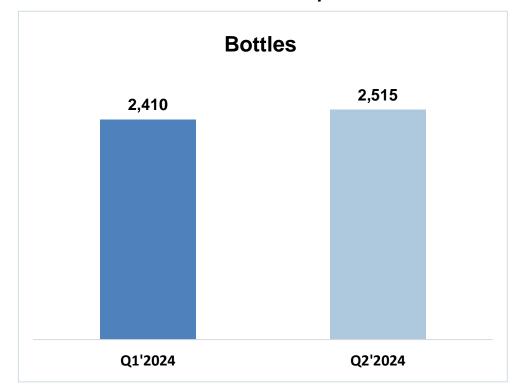
~17% decline in Q2'24 compared to Q2'23



Inventory Change Bottles

Q2'2023	Q2'2024
-90	-132

~4% increase in Q2'24 compared to Q1'24

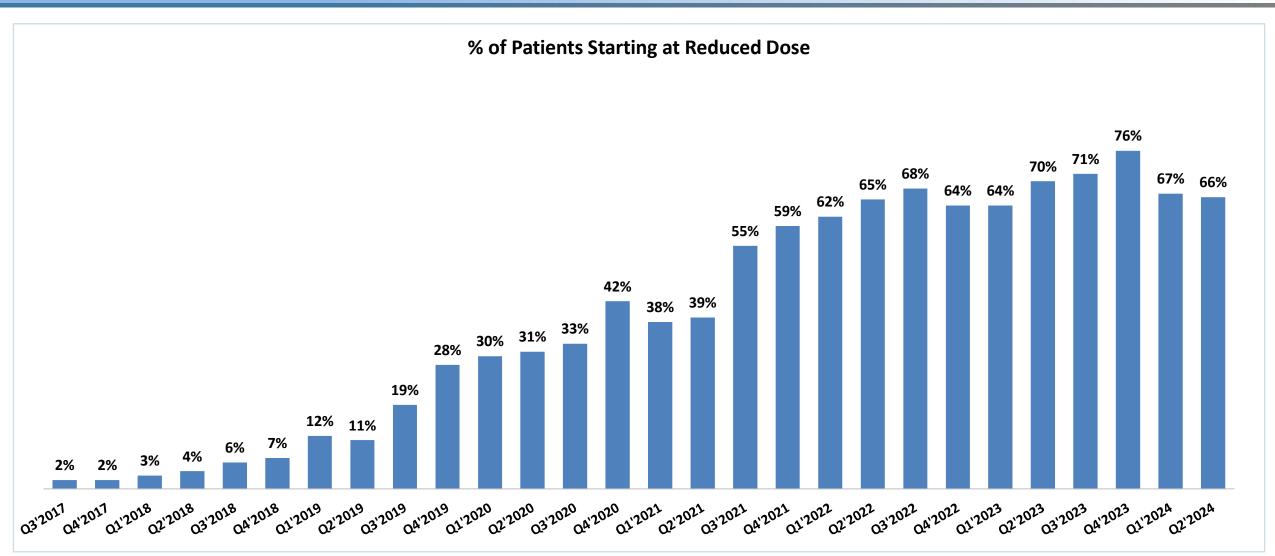


Inventory Change Bottles

Q1'2024	Q2'2024
-120	-132



~66% of Patients in Q2'24 Started at a Reduced Dose*



*Reduced dose defined as fewer than 6 pills per day



Rest of World Partnerships – Timelines

Region	Partner	Regulatory Approvals	Commercial Launches
Australia / SE Asia	Specialised * Therapeutics	 2019 – Ext. Adj. in Australia, Singapore 2020 – Ext. Adj. in Brunei, Malaysia, New Zealand 2022 – Ext. Adj. in the Philippines; mBC in Singapore 2023 – mBC in Malaysia 	 2020 – Singapore 2021 – Malaysia, Brunei, New Zealand
Israel	MEDIS N Debut of the transport	 2020 – Approved in Ext. Adj. and mBC 	• 2020 – Launched
Canada	UKnight	2019 – Ext. Adj. approved2021 – mBC approved	• 2020 – Launched
Latin America	S PINT PHARMA	 2019 – Ext Adj in Argentina 2020 – Ext. Adj in Chile, Ecuador; mBC in Argentina 2021 – Ext Adj. and mBC in Peru; mBC in Chile; Ext. Adj. in Brazil 2022 – Ext. Adj. in Mexico; mBC in Ecuador 2023 – mBC in Colombia and Mexico Q2 2024 – mBC in Brazil 	 2020 – Argentina 2021 – Chile and Peru 2022 – Brazil Q1 2023 – Mexico and Colombia
Europe Greater China Middle East North and West Africa South Africa Turkey	S Pierre Fabre	 2019 – Ext. Adj. EMA and Hong Kong 2020 – Ext. Adj. in China, Taiwan 2021 – mBC in Taiwan 2023 – Ext. Adj. in Morocco, South Africa, and UAE Q1 2024 – Ext. Adj. in Syria Q2 2024 – Ext. Adj. in Saudi Arabia 	 2019 – Germany, UK, Austria 2020 – Sweden, Finland, Scotland, Switzerland, Denmark, and Hong Kong 2021 – China (added to 2021 NRDL), Taiwan, Greece, Czech Republic, and Luxembourg 2022 – Ireland and Spain 2023 – Slovakia Q1 2024 – Morocco Q3 2024 – South Africa
South Korea	BIXINK THERAPEUTICS	 2021 – Ext. Adj. in S. Korea 	• 2022 – Launched



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